

**2012 Multiple District 24 Website Contest
Entry Form**

Club Name: _____ District 24-____ Date: _____
Web Master Name: _____ Web Master e-mail: _____
Website URL: _____

Pre-Qualification Requirements:

Instructions: The Club website must have its link on the Lion Net site by May 1, 2012. This can be done by going to <http://www.lionnet.com/contact.html> and requesting your web site's link be added to Lion Net. A word of caution: The link does not occur the same day. They review your website, thus it may take a week or two for your web site link to show up on their site.

The Club Web Master must verify compliance with the pre-qualification requirements on this entry form when submitting their web site to their District PR Chair for entry into the MD-24 contest. The District PR Chair will validate correctness of this data prior to submitting the web site to the MD-24 Chair. If you do not meet the pre-qualification requirements, your Website is NOT eligible for entry. The entry form must be submitted to your District PR Chair by May 1, 2012.

1. The Website must be listed as a link on www.LionNet.com Is it? Yes No

2. Professional Websites are judged separately from non-professional designed sites. Professional Websites are defined as Websites which a club paid a professional to develop. Indicate to which category the Website belongs below:
Professionally developed site? Yes No
Non-professionally developed site? Yes No

3. Club submitted to their District Chair by May 1, 2012? Yes No

4. District Chair submitted to the MD-24 PR Chair by May 9, 2012? Yes No

5. Was a separate list of current Club Officers attached to the entry? Yes No

District & MD-24 PR Chair Scoring

Instructions: (Club Web Masters may use this section to evaluate their Website for competition, if they so desire.) Upon receipt of an entry from one of their Clubs, District PR Chairs will score the entered Website against the scoring criteria below and forward it to the MD-24 PR Chair, by May 9, 2012. Upon receipt of all entries, the MD-24 PR Chair will score each Website and average the scores with the scores of District PR Chairs to determine a final score.

1. Is the Website current, factually correct, and constantly updated? (20 pts.) **Score:** _____

2. Does the Website contain the goals and objectives of: (5 pts. each) **Score:** _____
Your Lions Club;
Your District; and
Lions Clubs International?

3. Does the Website contain the: (5 pts each) Score: _____
Lions Mission Statement and the
Lions Code of Ethics?
4. Does the Website contain: (10 pts each) Score: _____
Display of club fundraising, meeting and service activities;
Links to your District's service activities such as Sight & Hearing Vans;
Links to MD 24 State service activities such as BLAND and LOVF; and
Links to LCI service activities such as LCIF, SIGHTFIRST II?
5. Is the Website: (5 pts each) Score: _____
Easy to navigate?
Does it interest a non-Lion to continue reading? and
Do all the "links" take the viewer to the correct place(s)?
6. Does the Website reflect that Lions Clubs are the world's largest service organization and not a fraternal organization (5 pts) Score: _____
7. Does the Website: (15 pts each) Score: _____
Provide membership information?
Provide a way to contact the club for more information about membership?
8. Does the Website provide a means to ask questions, ask for assistance, or leave a message such as a: (10 pts each) Score: _____
Website helpdesk (e-mail link) or
Guest book?
9. On a scale of 1-20, judge the Website overall: (20 pts max.) Score: _____
Look;
Ability to interest anyone reading it;
Overall content;
Use of color and graphics;
Use of pictures;
Proper use of Lions logos; and the
Promotion of Lionism.
- Total Score: _____**

Selecting the Winners:

After the initial scoring, the MD-24 PR Chair will submit the top four (4) scored Websites to one (1) professional Website developer and to at least two (2) non-Lions for evaluation and for ranking of the submitted Websites in the order of 1 through 4, with 1 being the best. Rankings 1 and 2 will be the first- and second-place contest winners.

Presentation of Awards:

The MD-24 PR/PA Chair will present the winners their awards at the Saturday General Session at the 2012 State Convention.