



# Bark of the "C" Lion & District Governor's Newsletter

*"Reach for the Stars"*

Volume 44, Issue 5

January 5, 2012

District 24-C

## District Governor's Message



Lions, Lioness Lions, Leos and Lioness,

I hope you all had a wonderful holiday season and are now ready to continue on for the last six months of this Lions year. I have visited 33 Clubs so far and met many of my family- My Club, My Family. We have the nicest Lions in the state of Virginia!!!

According to the Project and Activity reports I have received, the Lions of 24-C have been most generous during the holiday season. Thank you for making sure many people knew someone cared for them.

One of my goals for the year was to have a plus one in each and every Club. As of November, we are down 31 members. I hope you will diligently work toward increasing your membership by ONE. This means if you had 23 members on June 30, 2011, in order to be a plus ONE, you must have 24 as of June 2012. I know it is difficult

in this day of hardships, but we need the extra Lions to help us help our community.

I am trying to begin a new section in the BARK called UPCOMING EVENTS. I know of a few clubs that are having activities in the near future and will publish them. Please feel free to e-mail me ([pfi07@aol.com](mailto:pfi07@aol.com)), Lion Tom ([lominact@comcast.net](mailto:lominact@comcast.net)), Lion Pam Smith ([mntnkeep@embarqmail.com](mailto:mntnkeep@embarqmail.com)) or Lion Suzanne Long ([longfarm@erols.com](mailto:longfarm@erols.com)) with these events. I'd like to see other Lions, as well as the public, support our endeavors.

You will find the information regarding the Mid-Winter Conference elsewhere in the BARK. Please come out and enjoy fellow Lions and learn about pin trading. I am still working on the sessions that will be provided on Saturday.

Your very grateful servant.

Pat

**REACH FOR THE STARS**

### DISTRICT 24-C UPCOMING EVENTS

Basye-Bryce Mtn Lions Sale of Food for Ski Season, Blood Drive –February Golf Tournament-April

Buena Vista Lions RAM Project- March 2-5, 2012

Clarke County Lions Cash Party – March 10

Lexington Lions Celtic Festival-April

Luray Lions Casino Night – March

McGaheysville-Massanutten Lions hoping to do ski concessions in February

Woodstock Cash Party-March 24 at the yellow barn in Shenandoah Caverns

Please contact the various Clubs for particulars. If you have an upcoming event, let Lion Tom Lominac know so he can publish it in the BARK under upcoming events.

**Bark of the "C" Lion and District Governor's Newsletter**

**Pat Isaac** ..... District Governor  
**Sharon Hart** ..... 1<sup>st</sup> Vice District Governor  
**Ken Quantock** ..... 2<sup>nd</sup> Vice District Governor  
**Bert Colley** ..... Cabinet Secretary  
**Phil Sharpe** ..... Cabinet Treasurer  
**Tom Lominac and Jan Lorette** ..... Editors

"The Bark of the 'C' Lion and District Governor's Newsletter" is the official publication of Lions District 24-C. It is an instrument for publicizing the activities of your club to Lion, Lioness and Leo members throughout the District and state. Please feel free to submit for publication articles and pictures of interest about your club's fund-raising, community activities, and social events.

All correspondence should be addressed to Tom Lominac, 1224 Cherry Avenue, Buena Vista VA 24416  
[lominact@gmail.com](mailto:lominact@gmail.com)

**SAHMSU 12 Month Event Schedule as of December 2, 2011**

<i>Start Date</i>	<i>End Date</i>	<i>Club Name/Event</i>
24 Feb 2012	25 Feb 2012	Clarke County Lions
2 Mar 2010	5 Mar 2012	Buena Vista Lions (RAM)
23 Mar 2012	1 Apr 2012	Lake of the Woods Lions
28 July 2012	28 July 2012	Charlottesville Lioness Lions
12 Aug 2012	19 Aug 2012	Clarke County Lions
16 Sept 2012	5 Oct 2012	Basye/Bryce Mtn. Lions
5 Oct 2012	7 Oct 2012	Rivanna Lions
14 Oct 2012	28 Oct 2012	Lake of the Woods Lions

To schedule an event or questions please contact Lion Mars Champaign by e-mail

[mchampaign@ntelos.net](mailto:mchampaign@ntelos.net) or call (540) 949-4525

PLEASE NOTE: Those wishing to make a reservation need to have TWO qualified technicians for each event (in rare cases, an exception may be made by the scheduler in consultation with two SAHMSU directors).

**New 24C Lions and Lionesses**

<b>Club</b>	<b>New Lion</b>	<b>Sponsor</b>
Lake of the Woods Lioness	Mary Szadvari Geri Walsh Lucy Churchill Glennah Moy	Diane Ogranovitch Diane Ogranovitch Pat Berry Zoila Ortega
Lions of Nelson Waynesboro	Jason Braunstein Philip J. Sandridge, Jr. Lewis D. Campbell	Raymond Uttaro Donald Short William Phillips
Winchester Host	Charlie Schrantz	Dick Crane

**Club Secretaries**—please remember to list new members and sponsors on the online 24C Monthly Membership form, so that they can be published in the Bark. *If you are not submitting electronically, please forward this information to the editor.*

**2011-12 Multiple District 24 Awards**

One half of the Lions' year is over. It's time to compile information for completion of the various Lions' award application forms. Application forms can be found on the Lions of Virginia 24-C website. They are State Achievement Award, Club Excellence Award, 100% Lioness President Award, 100% Club Secretary Award and 100% Treasurer Award. Please read and follow instructions carefully before submitting each award application and note the date required for submission. Should you have a problem connecting to the website, or printing a form, please give me a call at 540 896-7665.

Lion Larry S. Bowman  
 District 24-C Awards Chairman  
 Dist. 24-C

**More District Directory Corrections**

- p. 11:** 24-F 2nd VDG e-mail is [johnsellington@verizon.net](mailto:johnsellington@verizon.net)
- p. 23:** PDG Raymond Swadley has an email address: [swadleyrls@verizon.net](mailto:swadleyrls@verizon.net)
- p. 29:** The Crozet Lions President's email address should read [preaton@embarqmail.com](mailto:preaton@embarqmail.com)
- p. 32:** LOW meets 1st and 3rd Thursdays at 6:30 pm NOT 2nd and 4th.
- p. 36:** New Market: new president: Merrill Ware  
 9509 S Congress St.  
 New Market, VA 22844  
 540-740-8344  
 e-mail: [ware@shentel.net](mailto:ware@shentel.net).
- p. 37:** Orange Lions Club now meets 2nd and 4th Wednesday at the Silk Mill Grill.
- p. 38:** Shenandoah Lions meet at Mama Mia's Restaurant  
 701 S 3rd Street, Shenandoah
- p. 43:** SAHMSU Vice-President John Turley's email address should read [trlyanch@shentel.net](mailto:trlyanch@shentel.net)
- p. 47:** Virginia Lions Hearing Foundation: President Jessie Garrett resigned, so PDG Doug Cross is now President. The VP slot will remain vacant until the Board decides to fill it.

A complete list of corrections can be found online at <http://lions24c.org/errata.pdf>

Column has been prepared by Jan Lorette from P&A Reports received prior to December 16, 2011 - including some received earlier.

**AUGUSTA** (029102) (November) – **PROGRAMS:** On 11/1 Lion Pat Nemmers gave a program on Hearing & Speech. On 11/15 Lynne Breeden spoke on the MaDee Project, a nonprofit organization to raise money for children with pediatric cancer and their families. **FUND RAISERS:** ongoing broom sales netted \$1,295; our ongoing Nut & Candy Sales earned us \$3,127. In addition, we had donations of \$40. Food Concessions netted \$213. At Belk Days we earned \$225. The LOVF Raffle brought in \$60. **SIGHT SERVICES:** We paid \$150 for 6 pairs of eyeglasses. We also paid \$40 for broom storage.

**BATH COUNTY** (009225) (November) – No report received by deadline.

**BASYE BRYCE MOUNTAIN** (042394) (November) - **PROGRAMS:** Basye-Bryce Mountain Lions met on November 1st and 15th. The program on the first was about Triplett Tech H.S. DG Pat Isaacs visited our Club on the 15th. **FUND RAISERS:** A spaghetti dinner was held on November 8th. This was a joint fund raiser with Prince of Peace Lutheran Church. Both groups netted about \$1,000 from the event. The money will be used to support charities in the area. **COMMUNITY SERVICES:** Thanksgiving food baskets were distributed to 25 families in the Basye area. The food baskets contained a turkey and all the trimmings plus enough canned and boxed food for several other meals. Toys and bikes were collected for the annual Toys for Tots program. **OTHER:** Fall Conference was on 11/5/2011 and attended by our President and Secretary.

**BATH COUNTY** (009225) (November) –Report received for November but the only data was Average Monthly Attendance of 67.

**BROADWAY** (009226) (November) –**PROGRAMS:** DG Pat Isaac made her official visit and we had a very good turnout for her visit. DG Pat installed two new members with a very impressive induction with blindfolds of the new members. **SIGHT SERVICES:** On 11-16--- three Lion Technican members helped the Augusta Lions with the Augusta County health fair at the County Complex for three hours each, plus one screener for total of 16 hours. This was an activity for hearing also. **OTHER:** Fall Conference was held on 11- 4,5-11 and attended by our Secretary, Vice President, and Other. Zone Meeting was held on 11-15-11 and attended by our Secretary, Vice President, and Other. Our Club voted and approved donations for 2011-12 of \$650 to the Lions Sight Foundation, \$400 to the Va. Lions Hearing & Res, \$150 for the Bland Memorial; \$365 for LCIF, \$525 for Leader Dog, \$600 each to the Fire Dept. & Rescue Squad, \$400 for Blue Ridge Food Bank, \$200 for the Village Library, \$350 for Pleasant View Homes, \$250 for Recording for the Blind, \$600 for the Harrisonburg Rockingham Free Clinic, \$500 for BHS Music Dept., \$200 for SAHMSU, \$350 for Bridgewater Little League Baseball, \$200 each to Shenandoah and Rockingham County Relay For Life, and \$500 for the J. Frank Hillyard Middle School Y.E.S. program.

**BUENA VISTA** (009227)(November) –**PROGRAMS:** November 14 -- 8 of our Lions members attended the Zone meeting at the Lexington Lions Club. On November 28th Judy Castele of Project Horizon spoke to our club.

**CHARLOTTESVILLE HOST** (009228)(November) – **SIGHT SERVICES:** We collected 71 pairs of used eyeglasses. **COMMUNITY SERVICES:** We worked the Soup Kitchen when

2- Lions donated 24 Hours. Another Lion worked at Piano Sing-A-Longs (1-Lion) and put in 25 Hours. We held a Safety Coffee Rest Stop on 11/27/11 on I-64 at the Westbound Ivy Rest Stop. 14-Lions worked a total of 24-hours. We also donated \$1,000 to the Mineral, VA Food Bank. Our club donated \$300 for needy families Thanksgiving Meals. **OTHER:** The Fall Conference was November 4-5, 2011 and attended by our President and Other. The Zone Meeting was on November 3, 2011 and was attended by our President and another. Average Monthly attendance: 92. We also conducted a New Member Orientation for 9 members.

**CHARLOTTESVILLE LIONESS** (68812) (November) – **FUND RAISERS:** At Belk Charity Days in November we earned \$339. Four members participated. **SIGHT SERVICES:** The club mailed Labels for Education totaling 845 points to Virginia School for the Deaf and Blind. They use these to purchase computers, etc. **COMMUNITY SERVICES:** The club donated \$50 to the Santa Fund which buys clothes and shoes for needy area children. The club also donated 154 pounds of food and paper products and \$250 to the Blue Ridge Area Food Bank. **OTHER:** Average Monthly Attendance: 95%.

**CHARLOTTESVILLE TJ** (009229) (November) – **PROGRAMS:** Our Club's annual holiday pecan sale is under way. Approximately \$800 will be raised for the project fund. **FUND RAISERS:** We worked at several UVA Football games, such as the Duke and Virginia Tech game. Seven members work at each game. We worked a total of 140 hours. We also worked at the Concert JPJ arena when 4 members worked a total of 32 hours. The Total hours for November were 172, with a total \$2,788 raised. **COMMUNITY SERVICES:** We provided dinner for 10 families for Thanksgiving through Love, Inc. at a total cost of \$350. We also donated \$750 to Hospice of the Piedmont. **OTHER:** Average Monthly Attendance: 90.

**CLARKE COUNTY** (009230) (November) – **PROGRAMS:** 3 November: Lissa Tarrow spoke about 2012 changes affecting Medicare insurance options. On 17 November: Lee Shaeffer spoke about the Potomac Appalachian Trail Club. **FUND RAISERS:** In November we held a Fresh Shrimp Sale. **SIGHT SERVICES:** The KIDSIGHT Pediatric Vision Screening team has finished their planned "start of school" screening program. A total of 255 children were screened with 34 being referred for follow up with a vision care specialist. They conducted screenings at: Berryville Wellness Festival on 29 September, where 9 were screened with no referrals; Kent Street (Douglas) Head Start on 11 Oct, where 49 were screened, and 11 referred; Boyce Elementary Head Start on 12 October, when 14 were screened, with 4 referred; Senseny Road Head Start on 13 October, when 41 were screened with 10 referred; Poux Center Head Start on 18 October, where 38 were screened and 2 referred; Winchester Medical Center on 25 October, when 29 were screened and 6 referred; Grace Lutheran Child Care 3 Nov when 26 were screened and 7 referred; Grace Lutheran Child Care 4 Nov where 18 were screened and 1 referred; and Wee Angels Duncan Memorial on 17 Nov when 31 were screened with 4 referred. **YOUTH SERVICES:** Clarke County Lions participated in Kids Voting on Election Day, the 8<sup>th</sup> of November 2011. As in years past, the Lions Club sponsored and supervised the Blue Ridge precinct at the Blue Ridge Volunteer Fire Hall. Lions provided adult presence, along with student volunteers from Clarke County H.S. to oversee the KidsVoting polling. The kids enter their votes on laptops provided by the Clarke County Chapter of Kids Voting USA of the Northern Shenandoah Valley. Students go with their parents or guardians to the polls and, while the adults vote, the students can go to the KidsVoting area at each precinct and cast their votes as well. KidsVoting curriculum is made available to all teachers in the county who deal with Civics and addresses the rights and responsibilities of being an

American citizen. **OTHER:** the Fall Conference was 4-5 Nov 2011 and was attended by our Secretary and Vice President.

**CROZET** (009234) (**November**) – **PROGRAMS:** David Hilliard, the owner of the Lodge at Old Trail, shared his vision for his "soon to open" senior living community in Crozet. The Lodge at Old Trail will be opening in May 2012 and will bring over 160 new residents who will probably be seeking opportunities to volunteer (like the Lions Club). **COMMUNITY SERVICES:** Together with the Waynesboro Lions Club, the Crozet Lions provided refreshments for travelers at an Interstate 64 rest area on the Sunday after Thanksgiving. **OTHER:** Fall Conference was 11/5/2011 and attended by our President. The Zone Meeting was 11/1/2011 and was attended by our President, Secretary, Vice President, and Other. Average Monthly Attendance: 80%. The Crozet Lions celebrated our 73rd annual "Charter Night" on November 14, 2011. Perfect attendance pins were awarded to: Lion Karl Pomeroy - 1 year; Lion Cole Sandridge - 2 years Lions Susan Miller and Jenny Roff - 12 years; Lion Phil Eaton - 15 years; Lion Betty Jane Kent - 16 years. Lion Ben Hurt - 40 years.

**EDINBURG** (009236) (**November**) – **PROGRAMS:** 11-22-2011- Program was presented by Artist Ed Kyle. **SIGHT SERVICES:** Paid for eye glasses for a local resident. **EVIRONMENT:** Lion President Luther of Edinburg planted a tree with the help of Lion Jim Cook of Edinburg. **OTHER:** Fall Conference was 11/06/2011 and was attended by our President and Other. The Zone Meeting was on 10/25/2011 and attended by our President, and Vice President. Average Monthly Attendance: 73.

**ELKTON** (009237) (**October**) – **SIGHT SERVICES:** 2 pairs of eyeglasses were purchased at a cost of \$130. Two eye exams were provided at a cost of \$110. **FUND RAISERS:** Brooms were sold in October and raised \$120. **OTHER:** Average Monthly Attendance was 70%.

(**November**) **SIGHT SERVICES:** 2 pairs of eyeglasses were purchased at a cost of \$164. Two eye exams were provided at a cost of \$110. **FUND RAISERS:** At Elkton Autumn Days (Oct. 15-16) we raised \$2008. **OTHER:** Average Monthly Attendance was 65%.

**FRONT ROYAL** (009239) (**November**) – **PROGRAMS:** On Nov 8th- Lion Jack Treece presented a program on diabetes. **FUND RAISERS:** Broom sales were conducted at the Festival of Leaves and raised \$592. **SIGHT SERVICES:** We collected about 1636 pair glasses and delivered then to the fall conference. **YOUTH SERVICES:** We donated \$383.50 to the Warren County H.S. athletic department. **OTHER:** Average Monthly Attendance: 85.

**GORDONSVILLE** (009241) (**November**) – No report received by deadline.

**HARRISONBURG** (009244) (**November**) – **SIGHT SERVICES:** We paid \$389 for eyeglasses for five people; we also paid \$95 for eye exams for three people.

**LAKE OF THE WOODS LIONESS** (741320) (**November**) No report received by deadline.

**LAKE OF THE WOODS** (41320) (**November**) – **PROGRAMS:** The November 3rd meeting was a business meeting. The November 17th meeting was our Diabetes program. Mrs. Lang King, the diabetic educator from Mary Washington Hospital, gave a program on diabetic management. Taylor White who went to the diabetes Camp Merrick for a week spoke about his adventures. He liked it so well he would like to go back for two weeks next year. **FUND RAISERS:** We held a Yard Sale; our yard sale committee has been working very hard this month. For the month of November we had 36 volunteers working 213 hours picking up furniture, and all household items, stocking shelves,

cashiering every Saturday while the Velona building is open for the community to purchase items. **SIGHT SERVICES:** Eyeglass recycling for the month of November included 19 Lake of the Woods members who worked 156.5 hours cleaning and reading glasses. Other Lions clubs that helped out on other days of the week included: Aquia Evening Lions Club who had 4 Lions who worked a total of 12 hours. The Falls Run Lions had 4 Lions who worked 10.5 hours, and the Fredericksburg Lions Club had 3 members worked a total of 9 hours. Total number of eyeglasses collected for November was 4,669. **HEARING SERVICES:** Our hearing committee chairperson, Ron Moffa made arrangements for two recipients to receive hearing aids. **YOUTH SERVICES:** Our Leo Club at the Locust Grove Middle School is up and running. They are working on getting new members to join. **COMMUNITY SERVICES:** Peter Williams is our chairperson for the Tree of Love is putting on the finishing touches for the lighting ceremony of the tree in December. The Food Pantry is open 4 days a month. For the last quarter in July there were 130 households served, which includes 323 individuals; in August 141 households and 353 individuals were served; in September 142 households and 343 individuals were served. Our food pantry has many Lions and Lioness volunteering weekly to keep the shelves stocked. **DIABETES AWARENESS AND EDUCATION:** Joe Davidson is the chairperson of the Diabetes Committee; he did an outstanding job this month getting our program together for our November 17th meeting **HEALTH SERVICES:** We held a Blood Donor Drive - The goal for the month was 50 pints of blood. On November 22nd they had 63 donors and collected 55 pints of productive blood. 4 volunteers worked 19 hours. Joe Davidson does a great job with this project. **OTHER:** International Dues were paid in October in the amount of \$445.69. The Fall Conference was on 11-5-11 and attended by our President, Secretary, Vice President, and Other. The Zone Meeting was 11-8-11 and was attended by our President, Secretary, and Vice President. Average Monthly Attendance: 50.

**LXINGTON** (009245) (**November**) – **PROGRAMS:** We hosted the Zone meeting. Our club had 25 members and guesst were present. First VDG Sharon Hart and Zone Chairman Skip McMullan both spoke to the gathering. At our second monthly meeting DG Pat Isaac was our guest speaker. We had 18 members and guests present. **FUND RAISERS:** We sold brooms and netted \$167. We also had donations of \$33.17. **SIGHT SERVICES:** the club paid \$69 to help someone obtain eye glasses. **COMMUNITY SERVICES:** We served hot chocolate, hot cider and cookies at the Lexington Downtown Tree lighting and pet luminary ceremony. **OTHER:** Fall Conference was on 11/5/11 and was attended by our Secretary and Other. The Zone Meeting was on 11/14/11 and was attended by our President.

**LIONS OF NELSON** (010697) (**November**) – No report received by deadline.

**LOUISA COUNTY** (009246) (**November**) - No report received by deadline.

**LURAY** (009247) (**November**) - **PROGRAMS:** On 11/3 the program was by Pres. Grayson Markowitz and Sec'y proxy Jim Miller who reported on the October 25 Zone Meeting held at Edinburg. On 11/17 our program was by Jessica Markowitz, with the Page County School System, who told us about a program to provide underprivileged children at Luray Elementary School, identified by teachers, with funds for gifts for Christmas gifts. **SIGHT SERVICES:** At our 11/3 meeting we agreed to provide a needy resident with sight assistance at cost of up to \$64. **YOUTH SERVICES:** At our 11/17 meeting, after the program described above, we agreed to donate \$210 for gifts for underprivileged children as identified by teachers at Luray Elementary School. **OTHER:** Average Monthly Attendance: 80.

IRS Form 990 was filed for the club by Treas. Greg Stiles on 11/3/11. Lion John T.(Jack) Hennessy resigned from club in good standing. ONLY meeting in December will be Guest/Spouse Steak Dinner on 12/1.

**(December) PROGRAMS:** Our "Program" was the annual Spouse/Guest Steak Dinner which was held on December 1st. This is the only meeting to be held by the club in December 2011. **FUND RAISERS:** One of club's major fund raisers, Casino Night, is tentatively scheduled for late March 2012 at the Luray Fire Hall. The specific date will be confirmed in January. **OTHER:** Average Monthly Attendance: 80.

**MCGAHEYSVILLE/MASSANUTTEN** (052780) (November) – No report received by deadline.

**MADISON COUNTY** (009248) (November) – **PROGRAMS:** Oct 11 – Our District Governor paid her official visit, and gave a good Lionism pep talk. She also inducted Rev. Karen Ray as a new member. On Oct 25 - Speaker Donna Bidwell gave us a program on the 75th anniversary of the Shenandoah National Park. **FUND RAISERS:** On Oct 8, 15, and 22 fifteen Lions and spouses participated in serving food at Graves Mountain Lodge for the Apple Harvest Festival. About 60 hours were donated for a payout of \$900. **COMMUNITY SERVICES:** On Oct 10th, seven Lions participated in a trash pickup on our adopted highway section of Route 231 north of Madison. We collected 7 large bags of trash. **OTHER:** International Dues were paid in July 2011 in the amount of \$585. State Dues were paid in Dec 2010 in the amount of \$448. Average Monthly Attendance: 90.8.

**MIDDLETOWN CHILDRENS FIRST** (068683) (November) - **YOUTH SERVICES:** We planned but had no children show up??? We are working on publicity to invite the children in area. **OTHER:** Fall Conference was November 4&5 and was attended by our President and Secretary. Average Monthly Attendance: 90.

**MONTEREY** (009250) (November) – **PROGRAMS:** Regular Meeting was on Nov. 14, 2011. The Directors Meeting was on Nov. 28, 2011. **FUND RAISERS:** We held two nights of community bingo. **SIGHT SERVICES:** 5 pairs of glasses were sent to the Roanoke facility. **YOUTH SERVICES:** Several members participated in Veterans Day celebration at the local schools. **COMMUNITY SERVICES:** Several members cut wood for families in the area. Several members also delivered Meals on Wheels. Members participated in community Veteran Day celebrations. **OTHER:** Average Monthly Attendance: 85%. The November meeting was our 70th Annual charter Night for the Monterey club. Zone Chairman, Alice Botkin, was in attendance at this celebration.

**MOUNT JACKSON** (009251 ) (November) **PROGRAMS:** The club presented several Chevrons at the 11/14 meeting, the recipients were: Lion Gary Lantz (15 years), Lion Terry Chambers (20 years), Lion Richard Orndorff (20 years), and Lion Jim Zerkel (40 years). The club welcomed PDG Charlie Kipps (Zone Sight Chairman) to our 11/28 meeting to fulfill their sight requirement.

**(December) PROGRAMS:** Randy Orndorff (Son of Lion Richard Orndorff) Geologist for the USGS, talked to the club about the term "Karst" and what it means for us in the area in regards to caverns and sinkholes. **ENVIRONMENT:** Randy Orndorff (Son of Lion Richard Orndorff) Geologist for the USGS, talked to the club about the term "Karst" and what it means for us in the area in regards to caverns and sinkholes.

**MOUNT JACKSON LIONESS** (709251) (November) – **PROGRAMS:** Gail Scherer presented a program on Holiday Decorating. **COMMUNITY SERVICES:** We continued our

ongoing collection of dry and canned goods for Open Door Pantry, Mt. Jackson.

**NEW MARKET** (009252) (November) – **FUND RAISERS:** On October 22&23, 2011 Lion Harry Lam and wife Dolores sold brooms at The New Market Community Center Craft Show. A total of \$395 was received. Lion Julian Jenkins also assisted for 1.5 hours. Raffle tickets for Lions of VA were also sold. A total of 16.5 hours was donated. **COMMUNITY SERVICES:**

On October 3, 2011, three members from the New Market Lions Club did our second Annual road cleanup project. We cleaned from the Route 211 West at the outskirts of New Market, to the Rockingham County Line. A total of 5 bags of trash were collected. One hour per member was donated. Lions Gary Cunningham, Julian Jenkins and Tommy Foltz all participated.

**OTHER:** Fall Conference was on 11/05/2011 and was attended by our Secretary. Average Monthly Attendance: 70. Lion Wayne L. Morris of the New Market Lions Club passed away on Sunday, November 20, 2011 at the Winchester Medical Center. Services were held on November 28,2011 at Cedar Lawn Cemetery, Hagerstown, Maryland.

**RIVANNA** (60364) (November) – **YOUTH SERVICES:** We packed backpacks of food --supplied by Blue Ridge Food Bank -- for selected Fluvanna County school children for each weekend. Seven Rivanna Lions spent 19 hours on the project. **OTHER:** State Dues were paid on 11/9/11 in the amount of \$384. Fall Conference was 11/4/11 and one member attended. Average Monthly Attendance: 60.

**SCOTTSVILLE** (009254) (November) No report received by deadline.

**STANLEY** (009256) (November) - No report received by deadline.

**STAUNTON** (009257) (November) – **PROGRAMS:** Lion Mack Swift entertained spouses and members with storytelling featuring 3 brothers growing up and the challenges they encountered; This was our regular Spouses Night and Thanksgiving dinner banquet. **SIGHT SERVICES:** Sent a check to Augusta Regional Free Clinic for eye exams and glasses in amount of \$250. **COMMUNITY SERVICES:** Staunton Lions Club prepared baskets for 25 needy families for Thanksgiving, and then we delivered them. A total of 10 Lions and wives helped buy the food and fix the baskets. **OTHER:** Fall Conference was Nov.4-5, 2011 and was attended by one member. Average Monthly Attendance: 23. Our own Lion Alice Bodkin, Zone Chairman, attended the 70th Charter Night at the Monterey Lions Club held on November 14th. Approximately 50 Lions and guests attended this meeting.

**STEPHENS CITY** (009258)(November) – **PROGRAMS:** -Local author Jay Foreman spoke to our group. **FUND RAISERS:** We held a pancake and sausage breakfast. Apple butter sales continued. **SIGHT SERVICES:** 13 pairs of eyeglasses were collected for recycling. **HEARING SERVICES:** We worked with Winchester host to assist one applicant with hearing services.

**STRASBURG** (009259) (November) - No report received by deadline.

**STEPHENS CITY** (009258) (November) - No report received by deadline.

**TIMBERVILLE** (009261)(November) - **PROGRAMS:** On 11-3-11- Karen Rose, V.P. Farmers and Merchants Bank gave us a Safety Program on Identity Theft. On 11-23-11-Two club members attended 'YES'(Youth Experiencing Success.) There

was a Thanksgiving Dinner and Program at J. Frank Hillyard Middle School. We help support the 'YES' program financially. On 11-17-11- DG Pat Isaac made her official visit to our club. **SIGHT SERVICES:** We paid Walmart Vision Center in Woodstock \$88 for one pair of glasses. Donations were also made to the following: Leader Dog-\$570; Lions Sight Foundation of Va. \$500; SAHMSU- \$200; Recording for the Blind-\$200; Talking Book Center \$300; Valley Voice-\$200. **HEARING SERVICES:** We made a donation to the Lions of Va. Hearing Foundation of \$500. **YOUTH SERVICES:** We also made donations to Youth Experiencing Success 'YES' for \$400; Big Brothers-Big Sisters for \$200; Bland Scholarship for \$200. **COMMUNITY SERVICES:** We made donations to the Plains Day Care Center for \$200; Timberville Fire Dept. for \$500; Broadway Rescue Squad for \$500; Meals on Wheels for \$500; Village Library for \$200; and Broadway Presbyterian Food Bank for \$200. **INTERNATIONAL RELATIONS:** We donated \$1000 to LCIF. **HEALTH SERVICES:** We made a \$300 donation to Harrisonburg-Rockingham Free Clinic. **OTHER:** State Dues were paid on 11-20-11 in the amount of \$656. Fall Conference was held on 11-5-11 and attended by our President and Secretary. There was a Zone Meeting on: 11-15-11 that was attended by our Secretary and Vice President. Average Monthly Attendance: 79%. Donations at this time \$6,758.

**WAYNESBORO** (009262) (November) – **PROGRAMS:** 11-8-2011 was Bring a Guest Night. On 11-22-2011 we held a membership meeting. **FUND RAISERS:** We started our Christmas Tree Sales November 25th. We are also selling Lion brooms at the tree lot. **SIGHT SERVICES:** We screened 72 additional kindergarten students with 5 referrals. Our new PediaVision camera is working well and has speeded up the process. We donated 16 volunteer hours. In total, we have screened 271 kindergarten students with 30 referrals for further care. We also donated 826 pairs of glasses for recycling, at the Fall Conference. **COMMUNITY SERVICES:** We partnered with Crozet Lions for a Safety Stop at the mile marker 105 Rest Area on I-64 the Sunday after Thanksgiving. Thirteen members donated 26 hours of volunteer service. Each club raised \$59.24. The Waynesboro Club donated \$75 of goods to the Disciples Kitchen. **OTHER:** Fall Conference was on Nov 4-6; attending was our President and Secretary. Average Monthly Attendance: 67%.

(December) **PROGRAMS:** December 13<sup>th</sup> was our Annual Christmas Party and installation of two new members. **FUND RAISERS:** We continued our Christmas tree sales. We sold 250 trees between Thanksgiving and December 11 which netted \$5700 with 250 volunteer hours. **COMMUNITY SERVICES:** At the Waynesboro Christmas Parade we gave out free hot chocolate; 8 Lions donated 20 volunteer hours. **OTHER:** Average Monthly Attendance: 81.

**WEYERS CAVE** (043724) (November): **SIGHT SERVICES:** We donated \$200 towards a computer for the blind in District 24-C. **ENVIRONMENT:** We planted trees at the Bosserman Home, four Lions spent 8 hours. **COMMUNITY SERVICES:** We worked at the Food Pantry at Bethany Church; seven Lions worked for 28 hours. **OTHER:** Fall Conference was 11-4&5-2011 and was

attended by our President, Secretary, Vice President, and Other. Zone Meeting was on 11-15-2011 and was attended by our President, Secretary, and Vice President.

**WINCHESTER HOST** (009263) (November) – **PROGRAMS:** 11/1 Heather Foreman of the Boys & Girls club of Northern Shenandoah Valley gave the program. On 11/8, Patricia Stiles, Legislative Assistant to Senator Jill Vogel gave the program. On 11/15, Phil Glaize of Shenandoah Valley Discovery Museum presented a program. On 11/22 we had our Business Meeting. Then on 11/29, Katie Spurberg of the Arthritis Foundation spoke to our club. **FUND RAISERS:** Broom Sales - \$346. **SIGHT SERVICES:** Four pairs of eyeglasses were purchased. **HEARING SERVICES:** Hearing - 11 hours. **YOUTH SERVICES:** Middle School - 8 hours. Kids voting - 9 hours. **COMMUNITY SERVICES:** Red Cross - 40/5 hours. Adult Care Center - 25 hours. Church - 15 hours. Election - 15 hours. Cedar Creek Battlefield - 4 hours. Veterans Day - 18 hours. AARP - 7 hours. CAPP Project - 4 hours. **OTHER:** Fall Conference was on 10/19/11; attending: President, Secretary, and Other.

**WINCHESTER SHAWNEE** (009264) (November) - **PROGRAMS:** November 2 - Official visit by District Governor Pat Issac. November 16 - Speaker: Donnie Turner. Lion Donnie spoke on the history and operation of the Sight and Hearing Mobil Screening Unit. **FUND RAISERS:** Annual Cash Party was held on November 19. Funds raised for sight and hearing projects totaled more than \$5800. **SIGHT SERVICES:** 17 eye exams \$380. Glasses \$50. **OTHER:** Fall Conference: 11/05/11; Attending: President Secretary Other. Average Monthly Attendance: 70%. Fall Conference: President proxy, secretary, and two members. Four James Wood Leo Club members also attended

**WOODROW WILSON LIONESS** (065302) (November) – **PROGRAMS:** Our speaker for the month was our District Governor, Pat Isaac. She spoke about her theme for this year - Reach for the Stars. She asked us to remember why we joined Lions, and to Reach for the Stars. **FUND RAISERS:** We had Belk Charity Days this month. We don't have an actual amount as to how much money we raised yet. Hopefully, we will report the amount on next month's report. **COMMUNITY SERVICES:** Lion Russ Kirby volunteered 15 hours at the Staunton Augusta Rescue Squad for the month. **OTHER:** Fall Conference was on 11-05-2011 and was attended by our President, Secretary, and Other. Average Monthly Attendance: 50.

**WOODSTOCK** (009265) (November) -No report received by deadline:

Compliments of  
**PDG Stapleton**  
"Pete" Wills

**Lion HORACE C. "Jim" JIMENEZ**  
*Ambassador of Good Will*  
EDINBURG LIONS CLUB  
*It's Great to Be a Lion!*

*Compliments of the*  
**WEYERS CAVE LIONS CLUB**

## ZONE MEETING DATES 2012

### REGION I, ZONE 1

January 24, 2012-Stephens City Lions

April 4, 2012-Winchester-Shawnee

### REGION I, ZONE 2

TBD

### REGION I, ZONE 3

March 26, 2012-TBD

### REGION II, ZONE 1

TBD

### REGION II, ZONE 2

TBD-Scottsville

### REGION III, ZONE 1

TBD

### REGION III, ZONE 2

March 26, 2012—Buena Vista

## TENTATIVE VISITS DG PAT 2011-2012

January 6, 2012	Pre-Convention meeting, Chesapeake, VA
January 10	Louisa
January 11	Rivanna
January 17	Charlottesville Host
January 19	Lake of the Woods
January 24	Charlottesville Lioness Lions
January 25	Charlottesville Thomas Jefferson
February 2	Staunton
February 8	Scottsville
February 10	24-C Winter Conference
February 13	Crozet
February 14	Churchville
February 16	Nelson
February 21	Harrisonburg
February 27	Weyers Cave
February 28	Elkton
March 9	DGE Training, Roanoke
March 13	Waynesboro

## Congratulations District 24-C

You'll remember the story of the visit of VDG Sharon and Lion Greg Hart to the Leader Dogs for the Blind School in August. It was published in the September ROAR. This phenomenal school trains blind and visually impaired people and the dogs who will become their guides. Leader Dogs for the Blind develops confidence, independence, and pride in their graduates. While we were at the school, we also accepted a very special recognition on behalf of the Lions of District 24-C.

**DISTRICT 24-C WAS RECOGNIZED BY LEADER DOGS FOR THE BLIND AS A 100% CLUB DONOR DISTRICT!!!**

That means that each club in District 24-C made a donation to Leader Dog during Lions Year 2010-2011. In addition to this special recognition, we also learned that Multiple District-24 was in the top 10 donors from all Lions Multiple Districts. Kudos and a huge ROAR to each of the clubs for your support to this program. The Certificates of Appreciation from Leader Dogs were presented to Immediate Past District Governor Ray McDonald and Leader Dog Chairperson Vrla Leach at the Fall Conference.

I would like to personally thank each Lion, Lioness, Lioness-Lion, and Leo for their continued support of this program. Be sure to check out the Leader Dog website. You'll be inspired as you look through their pages at [www.leaderdog.org](http://www.leaderdog.org). But also be sure to click on the Lions link and visit the Leader Dog pages especially for Lions at <http://www.leaderdog.org/lions/index.php>

As they say at Leader Dog – Some Miracles Come in Furry Little Packages!

1<sup>st</sup> VDG Lion Sharon Hart



## Public Relations: Why is it important?

Lion Suzanne Long, District 24-C Public Relations Chair, 12-29-2011

Public Relations of Lions Clubs is usually something we think about as an “after thought” – such as, *Maybe we should have taken a photo of our Lions’ service project to put in the local paper...* In truth, Public Relations is the responsibility of EVERY Lion, and it should be considered an important part of each of your Club’s events, activities, and projects. Being proactive with PR can enhance your club’s programs by garnering additional member and community support.

**What is Public Relations?** Public relations, or “PR,” is the process of communicating about your club in order to inform the community about what your club is doing and to support your club’s membership efforts. By actively promoting your club and its programs, you’ll be projecting a positive image and show that your club is worth joining. Good public relations will help build community support.

PR involves all forms of communication – from writing news releases with photos and distributing promotional flyers to talking to friends, family and coworkers. Equally important are actions such as wearing a Lions lapel pin, hat, or vest, or marching in a parade.

**What is Newsworthy?** You might wonder about which types of communication would be most appropriate for PR. Some projects, although worthwhile, may not be “newsworthy.” The best way to figure out if your project or event would be a good PR tool is to ask yourself, “*Would a non-Lion find this interesting or useful?*” Effective PR for your Lions Club should provide information about a specific topic to help or assist the public, such as describing the warning signs of diabetes or encouraging volunteerism.

**How do you get started?** Decide which activities are unique and may be of interest to the media. To be considered newsworthy, they should be about timely events or activities that:

- Enhance your local community (parks, school programs, seniors).
- Involve the general public or other community groups (fundraisers, eyeglass collections).
- Perform a public service (vision/health screenings, drug abuse education).

Get involved early in the planning of Lions projects to determine their PR potential. The following are examples of club activities with possible news value:

- Service projects aiding community groups such as the visually impaired, disabled and elderly
- Eyeglasses recycling/Sight Night/Recycle For Sight
- Programs for youth/Lions International Peace Poster Contest/Scholarships
- Special fundraising events/club anniversary events and major donations
- Lions Clubs International Foundation (LCIF) grants/disaster aid
- Club elections/volunteer recognition/Melvin Jones recognition

**What about Web Sites and Social Networks?** Web sites and social networking sites are excellent ways to let people know about your club. Use e-Clubhouse to create a club Web site with easy-to-use templates and free hosting from LionNET. Once created it is important to keep your Web site updated and to include the site in your publicity materials. Social networking sites such as Facebook, LinkedIn, MySpace and Twitter are excellent for promoting Lions clubs. Ask a club member comfortable with social networking to create and regularly manage the club’s pages on these sites. Include contact information, photos from recent projects, a statement of purpose and a list of upcoming events. See the Online Community section on the LCI Web site for more information and links to LCI’s social networking communities on Twitter, YouTube, Facebook, MySpace, LinkedIn and Flickr.

**What Resources are Available from International Headquarters?** A variety of materials are available to help you develop your club’s public relations program. See the “Communicating Your Activities” section under “Managing a Club” in the Member Center on the LCI Web site ([www.lionsclubs.org](http://www.lionsclubs.org)). I encourage you to make use of the excellent resources, including sample news releases, key messages and fact sheets, logos & art, prepared videos & public service announcements, and other useful tools.

## District 24-C

# Mid-Winter Conference & Pin Swap

**February 10, 2012**  
**Holiday Inn Golf and Conference Center**  
**Exit 225 from I-81 in Staunton, VA**

Get rid of those winter blahs. Enjoy fun, fellowship, and pin trading from 8:30 a.m. until 9:00 p.m. on Friday, February 10, 2012. During the day, check out the silent auction items which will encircle the room and write in your bids. Take a break for a sub sandwich lunch; then at 6:00 p.m. enjoy a delicious dinner. Following dinner more trading and more fellowship. Afterwards, enjoy 1<sup>st</sup> VDG Sharon Hart's and 2<sup>nd</sup> VDG Ken Quantock's hospitality room. Sign up now. More activities on Saturday.

### Tentative Schedule

**Friday** – Registration 8:30-4:00 pm  
 Dinner 6:00 pm  
 Hospitality Room – after trading

**Saturday** – Registration 8:00-3:00 pm  
 Cabinet Meeting 9:00 am  
 Seminars 10:10-11:30 am  
 Lunch 12:00-2:00 pm  
 District Meeting 2:30 pm

## REGISTRATION FORM

(Please use separate registration form for each person.)

Name \_\_\_\_\_  
 (Check one: Lion \_\_\_\_ Lioness \_\_\_\_ Leo \_\_\_\_ Guest \_\_\_\_)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Club \_\_\_\_\_

Registration	@ \$15.00	\$ _____
Pin Trade Table	@ \$15.00	\$ _____
Dinner (Friday Night)	@ \$25.00	\$ _____
<i>(includes sub sandwich lunch and conference pin)</i>		
Luncheon (Saturday)	@ \$20.00	\$ _____
Total		\$ _____

Make check payable to: Lions of Virginia District 24-C

Mail form and payment to: Cabinet Secretary Bert Colley, 2515 Commonwealth Dr., Charlottesville, VA 22901

**Closing date to register is FEBRUARY 1, 2012.**

**Room reservations:** Holiday Inn Golf and Conference Center, 152 Fairway Lane, Staunton, VA 24402. Telephone (540) 248-6020 or (800) 932-9061. Room rate \$89.00 per night plus tax. Mention that you are attending the Lions Midwinter Conference. Make room reservations early.



LIONS MULTIPLE DISTRICT 24



INTERNATIONAL SHIRT ORDER FORM

Please indicate your preference and size of the shirt on the form below and return, with your payment to Lion Tammie Brightwell (No later than April 9, 2012). Shirts will be delivered at the Virginia Lions State Convention in Chesapeake, VA on May 17 - 20, 2012.

Shirts can be ordered in **White** or **Navy Blue** with or without pockets and please indicate **MENS** or **WOMENS**.

Address: Lion Tammie Brightwell, MD 24 Secretary/Treasurer 5004 Colonial Avenue, S. W. Roanoke, VA 24018-3916  
 Make checks payable to Lions of Multiple District 24..

NAME: LION \_\_\_\_\_

LIONS CLUB: DISTRICT 24: A B C D E F \_\_\_\_\_

STREET: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

VA Lions 2012 International Shirts		NAVY BLUE SHIRTS		WHITE SHIRTS		TOTAL # OF SHIRTS		COST	SUBTOTAL
SIZE	STYLE	WITH POCKET	WITHOUT POCKET	WITH POCKET	WITHOUT POCKET				
Small	Ladies						X	\$35.00	
	Men						X	\$35.00	
Medium	Ladies						X	\$35.00	
	Men						X	\$35.00	
Large	Ladies						X	\$35.00	
	Men						X	\$35.00	
X-Large	Ladies						X	\$35.00	
	Men						X	\$35.00	
XX-Large	Ladies						X	\$35.00	
	Men						X	\$35.00	
XXX-Large	Ladies						X	\$35.00	
	Men						X	\$35.00	
XXXX-Large	Ladies						X	\$35.00	
	Men						X	\$35.00	
<b>NO ORDERS AFTER April 9, 2012</b>						TOTAL AMOUNT ENCLOSED			

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

*"WE'RE INVOLVED"*

**Lake of the Woods  
LIONESSE CLUB**

## 95<sup>th</sup> International Convention in Busan, Korea

PCC Don Colley

Lions from around the world will assemble in Busan, Korea, for our 95<sup>th</sup> International Convention on June 22-26, 2012, to elect international officers and directors and conduct other LCI business, enjoy fellowship with new and old friends, and experience the wonderful city of Busan. Note that the International Convention runs from Friday through Tuesday. Until March 31, 2012, the registration fee is \$130.00.

The magnificent port city of Busan, with its endless emerald sea, is a paradise for seafood lovers and an exciting destination where visitors can enjoy the vibrant Korean culture all in one spot. Among the must-see attractions are the marine sports beach of Haeundae, the movie district centered around Busan's International Film Festival Square, the 1300 year old Buddhist temple Beomeosa, and brilliant night views from Diamond Bridge.

During the convention Lions and their families can relax at the mineral spas located inside Busan Shinsegae Centum City, the world's largest department store, or enjoy unique activities such as a traditional Korean wedding ceremony or the making of kimchi, a well-loved Korean fermented cabbage dish.

All convention events will be held in one location, the Busan Exhibition and Convention Center (BEXCO). **BEXCO** is conveniently situated in Haeundae near the beach, subway station, restaurants, shopping areas and many hotels. This modern convention facility offers excellent amenities and flexibility to ensure a wide range of activities for all attendees.

The Virginia delegation and Lions from 17 other states will be housed in the Seacloud Hotel about two miles from the BEXCO. Room rates are approximately \$121 per night. A shuttle service will provide free transportation between the hotel and convention events.

More complete information about the International Convention and the city of Busan, along with the registration form and the convention schedule, may be found on the LCI website [www.lionsclubs.org](http://www.lionsclubs.org).

*Compliments of the*

### CHARLOTTESVILLE HOST LIONS CLUB

*HOME CLUB OF*

**PCC Don Colley**  
**PDG Francis V. Riddick\***  
**PDG Dick Ergenbright\***  
**PDG Orrin Larson**  
**PDG Joe Hannemann**  
**PDG Julian Lingle\***

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